

Finding Aid - Kersti Krug fonds (109)

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Kersti Krug fonds

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Summary information

Repository:**Title:** Kersti Krug fonds**ID:** 109**Date:** 1990 - 2001 (date of creation)**Physical description:** 45 cm of textual records
10 technical drawings
3 audio cassettes

Administrative history / Biographical sketch

Note

Kersti Krug is a researcher and writer in the field of non-profit management, and a former Director of Communications and Manager of Research and Evaluation at the Museum of Anthropology (MOA) at the University of British Columbia (UBC).

Before joining MOA, Krug was Senior Personnel Advisor to the Auditor General of Canada (1980) and Assistant Director of the National Gallery of Canada (1980-1988). Between 1991 and 1997, she worked for the UBC Faculty of Commerce and Business Administration as a researcher, instructor, and Acting Director of the Arts Administration Option.

In 1990, Krug began work at MOA. Her first position at MOA was Director of Communications (1990-1998); subsequently, she occupied the roles of Manager of Research and Evaluation (1998-2001) and director of the Certificate in Museum Studies program (1997-1998). Her work at MOA involved program development and organizational change management. Major projects included creating marketing projects, conducting visitor studies, co-creation and development of the Certificate in Museum Studies program, project management for the expansion of the MOA building, developing business plans, and grant writing.

During this period, Krug was also director of studies for an interdisciplinary graduate program in critical curatorial studies in the Faculty of Arts (1998-2001). After leaving MOA in 2001, Krug joined the Faculty of Graduate Studies as Assistant Dean, Strategic Planning and Communications (2001-2006). She was instrumental in the 2007 founding of the College for Interdisciplinary Studies, of which she became Assistant Principal, Strategic Development and Administration. Krug retired from this position in 2009 to work as a consultant.

Krug completed her MBA at UBC in 1990, and in 1999 received her PhD from UBC's Individual Interdisciplinary Studies Graduate Program. Her thesis on managing administrative change in MOA is entitled "A hypermediated ethnography of organizational change: conversations in the Museum of Anthropology."

Scope and content

The fonds reflects Kersti Krug's work on several major projects relating to organizational change and development at the University of British Columbia's Museum of Anthropology (MOA). Records created during Krug's period as Director of Communications relate predominantly to surveys and studies conducted with members of, and visitors to, the Museum. Records Krug created in her capacity as co-director of MOA's Certificate in Museum Studies Program illustrate the development of the program and its curriculum, and also its cancellation. As Manager of Research and Evaluation, Krug was involved in the initial stages of the MOA building expansion; records she produced during this period illustrate her consultative approach to assessing MOA's space needs and her solicitation of proposals from architectural firms.

Records produced during these activities include proposals, questionnaires, interview transcriptions, data sets, graphs and charts, notes, drafts, and reports, draft curricula, copies of email correspondence, syllabi, research materials, and brochures.

The fonds has been arranged into the series:

- A) Certificate in Museum Studies Program
- B) MOA Space Needs and Development Options
- C) Visitor Studies and Surveys
- D) Vision/ Mission Statement
- E) Galleries and Exhibitions.

Notes

Title notes

- **Source of title proper:** Title based on content of fonds

Arrangement

Arrangement imposed by archivist in apparent absence of original order.

Restrictions on access

Some files restricted: see archivist for details

Accruals

No accruals expected

Other notes

- **Publication status:** published

Access points

- Kersti Krug

Collection holdings

Series: 1 - Certificate in Museum Studies Program

Creator: Kersti Krug

Title: Certificate in Museum Studies Program

ID: 1

Date: 1992 - 1999 (date of creation)

Scope and content:

This series consists of records relating to the development and administration of MOA's Certificate in Museum Studies Program, which ran for a single season in 1997. Materials produced during the early stages of conceptualization and development date from the early 1990s, and include funding applications for a study on other museum studies programs, the results of this survey, other research materials, and multiple drafts of a report arguing for the need for a Museum Studies program at MOA. The majority of the records, dating from the mid- to late-nineties, document the administration of the program and the collaborative process of curriculum development. Materials include grant applications, program proposals, brochures, schedules of tasks and progress reports, agendas, curricula drafts and MOA staff comments on these drafts. Later records include final copies of syllabi and other teaching materials and evaluative reports on the 1997 program. Finally, the series also provides documentation of the decision to cancel the program in 1999.

Physical description: 6 cm of textual records

Restrictions on access:

Some files restricted: see archivist for details

Publication status:

published

Access points:

- Kersti Krug
 - Textual record (documentary form)
 - Education (subject)
-

File: 01 - Justification - Museum Studies

Title: Justification - Museum Studies

ID: 01

Date: 1992 (date of creation)

Location of originals:

Box 1-1

Publication status:

published

File: 02 - Program Development - Process

Title: Program Development - Process

ID: 02

Date: 1992 - 1996 (date of creation)

Location of originals:

Box 1-2

Publication status:

published

File: 03 - Doubles - Museum Studies

Title: Doubles - Museum Studies

ID: 03

Date: 1992 - 1993 (date of creation)

Location of originals:

Box 1-3

Publication status:

published

File: 04 - Cdn museums- Generic Info and Demographics

Title: Cdn museums- Generic Info and Demographics

ID: 04

Date: 1994 (date of creation)

Location of originals:

Box 1-4

Publication status:

published

File: 05 - Program Development – Certificate in Museum Studies

Title: Program Development – Certificate in Museum Studies

ID: 05

Date: 1994 - 1995 (date of creation)

Location of originals:

Box 1-5

Publication status:

published

File: 06 - Proposal for a Diploma Program in Museum Studies

Title: Proposal for a Diploma Program in Museum Studies

ID: 06

Date: 1994 (date of creation)

Location of originals:

Box 1-6

Publication status:

published

File: 07 - Curriculum devel.

Title: Curriculum devel.

ID: 07

Date: 1996 (date of creation)

Location of originals:

Box 1-7

Publication status:

published

File: 08 - Curriculum Development - Certificate in Museum Studies

Title: Curriculum Development - Certificate in Museum Studies

ID: 08

Date: 1997 (date of creation)

Location of originals:

Box 1-8

Publication status:

published

File: 09 - Certificate Programme at UBC MOA-Proposal

Title: Certificate Programme at UBC MOA-Proposal

ID: 09

Date: [ca. 199-] (date of creation)

Location of originals:

Box 1-9

Restrictions on access:

Access restricted: see archivist for details

Publication status:

published

File: 10 - Long Distance Loan - Certificate in Museum Studies

Title: Long Distance Loan - Certificate in Museum Studies

ID: 10

Date: 1996 - 1997 (date of creation)

Location of originals:

Box 1-10

Publication status:

published

File: 11 - Package to Faculty and Advisory Cmtte

Title: Package to Faculty and Advisory Cmtte

ID: 11

Date: 1997 - 1998 (date of creation)

Location of originals:

Box 1-11

Restrictions on access:

Access restricted: see archivist for details

Publication status:

published

File: 12 - Distance Learning Seminar Spring – 1997

Title: Distance Learning Seminar Spring – 1997

ID: 12

Date: 1997 (date of creation)

Location of originals:

Box 1-12

Restrictions on access:

Access restricted: see archivist for details

Publication status:

published

File: 13 - Summer Institute Program 1997

Title: Summer Institute Program 1997

ID: 13

Date: 1997 (date of creation)

Location of originals:

Box 1-13

Publication status:

published

File: 14 - Evaluation 1997 Certificate Program –KK and CM

Title: Evaluation 1997 Certificate Program –KK and CM

ID: 14

Date: 1997 (date of creation)

Location of originals:

Box 1-14

Restrictions on access:

Access restricted: see archivist for details

Publication status:

published

File: 15 - Inquiries for 1998 – Certificate in Museum Studies

Title: Inquiries for 1998 – Certificate in Museum Studies

ID: 15

Date: 1998 - 1999 (date of creation)

Location of originals:

Box 1-15

Publication status:

published

File: 16 - Correspondence templates

Title: Correspondence templates

ID: 16

Date: 1996 (date of creation)

Location of originals:

Box 1-16

Publication status:

published

Series: 2 - MOA Space Needs and Development Options Reporting process

Creator: Kersti Krug

Title: MOA Space Needs and Development Options Reporting process

ID: 2

Date: 1990 - 1999 (date of creation)

Scope and content:

This series documents the process choosing a contractor to complete a functional needs analysis and feasibility study of MOA's space needs and subsequently of soliciting proposals for a detailed study of museum space needs and development options. The series contains drafts and copies of the initial call for expressions of interest for a functional needs analysis and includes the Preliminary Functional Needs Analysis report produced by LORD Cultural Resource Planning and Management, Inc. Other records were produced during the process of soliciting statements of interest for a study of museum space needs and development options. These records demonstrate the consultative approach used to rank the proposals received in response and also document the ongoing process of defining MOA's space needs. Materials produced during these activities include proposals, correspondence, charts,

correspondence, reports, notes, and tables. The series also includes minutes from several committees the activities of which relate to special planning. These include the minutes of the Cliff Erosion Committee and the minutes from 1990-1991 of the Visible Storage Committee.

Physical description: 9 cm of textual records
2 audio cassettes

Publication status:

published

Access points:

- Kersti Krug
 - Textual record (documentary form)
 - Sound recording (documentary form)
 - Museum of Anthropology (subject)
 - Partnership of Peoples Renewal Project (subject)
-

File: 01 - Visible Storage Committee Meetings

Title: Visible Storage Committee Meetings

ID: 01

Date: 1990 - 1991 (date of creation)

Location of originals:

Box 1-17

Publication status:

published

File: 02 - Expansion Proposal Planning

Title: Expansion Proposal Planning

ID: 02

Date: 1997 - 1998 (date of creation)

Location of originals:

Box 1-18

Publication status:

published

File: 03 - LORD Functional Analysis

Title: LORD Functional Analysis

ID: 03

Date: 1998 (date of creation)

Location of originals:

Box 1-19

Publication status:

published

File: 04 - Staff Ranking of Proposals

Title: Staff Ranking of Proposals

ID: 04

Date: 1998 (date of creation)

Location of originals:

Box 1-20

Publication status:

published

File: 05 - Lundholm Working Sessions

Title: Lundholm Working Sessions

ID: 05

Date: 1998 (date of creation)

Location of originals:

Box 1-21

Publication status:

published

File: 06 - Lundholm Space Needs Study Planning

Title: Lundholm Space Needs Study Planning

ID: 06

Date: 1998 (date of creation)

Location of originals:

Box 2-1

Publication status:

published

Access points:

- MOA building (subject)
-

File: 07 - Building Study

Title: Building Study

ID: 07

Date: 1999 (date of creation)

Location of originals:

Box 2-2

Publication status:

published

Access points:

- MOA building (subject)
-

File: 08 - Lundholm's first draft

Title: Lundholm's first draft

ID: 08

Date: 1998 - 1999 (date of creation)

Location of originals:

Box 2-3

Publication status:

published

File: 09 - Museum space needs and development options reportTitle: Museum space needs and development options reportID: 09Date: 1999 (date of creation)Location of originals:

Box 2-4

Publication status:

published

Access points:

- MOA building (subject)
-

File: 10 - PPACTitle: PPACID: 10Date: 1999 (date of creation)Location of originals:

Box 2-5

Publication status:

published

File: 11 (MOA Audio 276) - LORD – Heather Maxime 23 Sept. 98Title: LORD – Heather Maxime 23 Sept. 98ID: 11 (MOA Audio 276)

Date: 1998 (date of creation)

Location of originals:

Audiotapes Box 13

Publication status:

published

Access points:

- Sound recording (documentary form)
-

File: 12 (MOA Audio 277) - Michael Lundholm 17 Sept. 98

Title: Michael Lundholm 17 Sept. 98

ID: 12 (MOA Audio 277)

Date: 1998 (date of creation)

Location of originals:

Audiotapes Box 13

Publication status:

published

Access points:

- Sound recording (documentary form)
-

Series: 3 - Visitor studies and surveys

Creator: Kersti Krug

Title: Visitor studies and surveys

ID: 3

Date: 1992 - 2001 (date of creation)

Scope and content:

This series documents the planning and implementation of several studies designed to assess the responses to MOA by visitors, members, and non-visitors. It includes records relating to a membership survey, focus group studies of visitors and non-visitors, surveys regarding specific exhibitions, studies of visitors' responses to MOA's use of digital media, and others. Records reflect the process of applying to conduct studies, of developing sets of questions, of implementing the studies and of using the information gathered to create reports. Materials include grant proposals, lists

of questions, data sets, reports, reference materials, transcripts, correspondence, charts and graphs. The series also contains a reference file of previous studies completed at MOA.

Physical description: 23 cm of textual records

Restrictions on access:

Some files restricted: see archivist for details

Publication status:

published

Access points:

- Kersti Krug
 - Textual material (documentary form)
 - Museum of Anthropology (subject)
-

File: 01 - Recommendations for Improvement of V. Services

Title: Recommendations for Improvement of V. Services

ID: 01

Date: 1993 (date of creation)

Location of originals:

Box 2-6

Publication status:

published

File: 02 - Visitor Studies - MOA

Title: Visitor Studies - MOA

ID: 02

Date: 1993 (date of creation)

Location of originals:

Box 2-7

Publication status:

published

File: 03 - Other surveys. Survey-Research

Title: Other surveys. Survey-Research

ID: 03

Date: 1992 - 1993 (date of creation)

Location of originals:

Box 2-8

Publication status:

published

File: 04 - Visitor Studies. Jill's file

Title: Visitor Studies. Jill's file

ID: 04

Date: 1993 - 1996 (date of creation)

Location of originals:

Box 2-9

Publication status:

published

File: 05 - Travel Expenses PhD [Research and Teaching Grant Application]

Title: Travel Expenses PhD [Research and Teaching Grant Application]

ID: 05

Date: 1993 - 1994 (date of creation)

Location of originals:

Box 2-10

Publication status:

published

File: 06 - Visitor Studies – MOA. Grants+ Budgets

Title: Visitor Studies – MOA. Grants+ Budgets

ID: 06

Date: 1994 (date of creation)

Location of originals:

Box 2-11

Publication status:

published

File: 07 - Focus group research

Title: Focus group research

ID: 07

Date: 1993 (date of creation)

Location of originals:

Box 2-12

Publication status:

published

File: 08 - Visitor studies research and reference

Title: Visitor studies research and reference

ID: 08

Date: 1992 - 1993 (date of creation)

Location of originals:

Box 2-13

Publication status:

published

File: 09 - Visitor studies research and updates

Title: Visitor studies research and updates

ID: 09

Date: 1995, 1998 (date of creation)

Location of originals:

Box 2-14

Publication status:

published

File: 10 - Visitor studies. Report to K. Krug

Title: Visitor studies. Report to K. Krug

ID: 10

Date: 1995 - 1996 (date of creation)

Location of originals:

Box 2-15

Publication status:

published

File: 11 - Visitor survey project

Title: Visitor survey project

ID: 11

Date: 1998 (date of creation)

Location of originals:

Box 2-16

Publication status:

published

File: 12 - Questionnaires Fall 89 (completed)

Title: Questionnaires Fall 89 (completed)

ID: 12

Date: 1989 - 2001 (date of creation)

Location of originals:

Box 3-1

Publication status:

published

File: 13 - Precis [Gallery 3 survey research]

Title: Precis [Gallery 3 survey research]

ID: 13

Date: 1998 - 2001 (date of creation)

Location of originals:

Box 3-2

Publication status:

published

File: 14 - Questionnaire Summ: R.R. Gallery 3, Phil, Norvak. Summer 2000

Title: Questionnaire Summ: R.R. Gallery 3, Phil, Norvak. Summer 2000

ID: 14

Date: 2000 (date of creation)

Location of originals:

Box 3-3

Publication status:

published

File: 15 - Gallery 3 “Gathering Strength” Visitor research project 2001. Report & results. Linda Scarangella 2/2

Title: Gallery 3 “Gathering Strength” Visitor research project 2001. Report & results. Linda Scarangella 2/2

ID: 15

Date: 2001 (date of creation)

Location of originals:

Box 3-4

Publication status:

published

File: 16 - Gallery 3 “Gathering Strength” Visitor research project 2001. Report & results. Linda Scarangella 2/2

Title: Gallery 3 “Gathering Strength” Visitor research project 2001. Report & results. Linda Scarangella 2/2

ID: 16

Date: 2001 (date of creation)

Location of originals:

Box 3-5

Publication status:

published

File: 17 - Evaluation of “Behind the mask” and “Orientation walk” – Pam Windsor – Chava Glouberman 1984

Title: Evaluation of “Behind the mask” and “Orientation walk” – Pam Windsor – Chava Glouberman 1984

ID: 17

Date: [ca. 199-] (date of creation)

Location of originals:

Box 3-6

Publication status:

published

File: 18 - Focus Group PeopleTitle: Focus Group PeopleID: 18Date: 1993 (date of creation)Location of originals:

Box 3-7

Publication status:

published

File: 19 - Focus Group TranscriptsTitle: Focus Group TranscriptsID: 19Date: 1993 (date of creation)Location of originals:

Box 3-8

Publication status:

published

File: 20 - Visitor Studies Focus Groups 1 + 2. Filed open '95 closed '95Title: Visitor Studies Focus Groups 1 + 2. Filed open '95 closed '95ID: 20Date: 1993 (date of creation)

Location of originals:

Box 3-9

Publication status:

published

File: 21 - Visitor Survey 1993/1994. Focus Group of non-visitors 1993. K. Krug + A. PappalardoTitle: Visitor Survey 1993/1994. Focus Group of non-visitors 1993. K. Krug + A. PappalardoID: 21Date: 1993 - 1994 (date of creation)Location of originals:

Box 3-10

Publication status:

published

File: 22 - Focus Group EvaluationTitle: Focus Group EvaluationID: 22Date: 1993 (date of creation)Location of originals:

Box 4-15

Publication status:

published

File: 23 - Membership survey comments. ResearchTitle: Membership survey comments. ResearchID: 23Date: 1995 (date of creation)

Location of originals:

Box 4-2

Publication status:

published

File: 24 - Membership surveyTitle: Membership surveyID: 24Date: 1995 (date of creation)Location of originals:

Box 4-3

Publication status:

published

File: 25 - Survey of MOA Members 1994-1995. K. Krug + A. Pappalardo 1/2Title: Survey of MOA Members 1994-1995. K. Krug + A. Pappalardo 1/2ID: 25Date: 1994 - 1995 (date of creation)Location of originals:

Box 4-4

Publication status:

published

File: 26 - Survey of MOA Members 1994-1995. K. Krug + A. Pappalardo 2/2Title: Survey of MOA Members 1994-1995. K. Krug + A. Pappalardo 2/2ID: 26Date: 1994 - 1995 (date of creation)Location of originals:

Box 4-5

Publication status:

published

File: 27 - Rough Notes. Ceramic Exhibition

Title: Rough Notes. Ceramic Exhibition

ID: 27

Date: 1994 - 1995 (date of creation)

Location of originals:

Box 4-6

Publication status:

published

File: 28 - Pre-interviews. Ceramic Exhibition

Title: Pre-interviews. Ceramic Exhibition

ID: 28

Date: 1995 (date of creation)

Location of originals:

Box 4-7

Publication status:

published

File: 29 - Preliminary Report on Earthbound Object Exhibit

Title: Preliminary Report on Earthbound Object Exhibit

ID: 29

Date: 1996 (date of creation)

Location of originals:

Box 4-8

Publication status:

published

Series: 4 - Institutional planning and development

Creator: Kersti Krug

Title: Institutional planning and development

ID: 4

Date: 1996 - 2001 (date of creation)

Scope and content:

This series demonstrates Krug's contribution to institutional planning at MOA; it includes materials relating to MOA staff retreats, to a potential collaboration with the Singapore Art Museum, to the Museum's research infrastructure, and to the drafting of a vision/ mission statement in preparation for MOA's Museum Assistance Program funding application. The series contains correspondence, drafts, and research materials, handwritten notes.

Physical description: 2 cm of textual records

Arrangement:

Artificial series created by archivist in apparent absence of original order.

Publication status:

published

Access points:

- Kersti Krug
 - Textual material (documentary form)
-

File: 01 - Vision/Mission

Title: Vision/Mission

ID: 01

Date: 1996 - 1997 (date of creation)

Location of originals:

Box 4-9

Publication status:

published

File: 02 - Interim Plan

Title: Interim Plan

ID: 02

Date: 2000 - 2001 (date of creation)

Location of originals:

Box 4-10

Publication status:

published

File: 03 - MOA research infrastructure requirements

Title: MOA research infrastructure requirements

ID: 03

Date: 2000 (date of creation)

Location of originals:

Box 4-11

Publication status:

published

File: 04 - Collaborations Mus. Stud.

Title: Collaborations Mus. Stud.

ID: 04

Date: 1999 (date of creation)

Location of originals:

Box 4-12

Publication status:

published

File: 05 - MOA Retreat

Title: MOA Retreat

ID: 05

Date: 1998 (date of creation)

Location of originals:

Box 4-13

Publication status:

published

Series: 5 - Galleries and exhibitions development

Creator: Kersti Krug

Title: Galleries and exhibitions development

ID: 5

Date: 1992 - 2000 (date of creation)

Scope and content:

This series reflects Krug's involvement in developing and assessing various projects related to exhibitions and galleries. It includes records relating to Krug's proposal for an audio tape project that would document the reflections of various people who had had significant involvement with the Museum; records created during the process of soliciting proposals for designing and building a prototype visible storage case; a report on virtual collections; drafts, reports, and correspondence created during the planning of Gallery 3; and records from the Exhibitions Committee. Materials include proposals, correspondence, minutes, reports, memorandums, and architectural drawings.

Physical description: 7 cm of textual records

10 technical drawings

1 audio cassette

Arrangement:

Artificial series created by archivist in apparent absence of original order. Files have been arranged in a roughly chronological order.

Publication status:

published

Access points:

- Kersti Krug
 - Textual material (documentary form)
 - Sound recording (documentary form)
 - Museum of Anthropology (subject)
 - Museum exhibitions (subject)
-

File: 01 - Exhibitions

Title: Exhibitions

ID: 01

Date: 1992 - 1993 (date of creation)

Location of originals:

Box 4-14

Publication status:

published

File: 02 - Prototype case

Title: Prototype case

ID: 02

Date: 1993 (date of creation)

Location of originals:

Box 4-15

Publication status:

published

File: 03 - Audio Tape Project

Title: Audio Tape Project

ID: 03

Date: 1992 - 1998 (date of creation)

Location of originals:

Box 5-1

Publication status:

published

File: 04 - Gallery 3Title: Gallery 3ID: 04Date: 1997 - 1998 (date of creation)Location of originals:

Box 5-2

Publication status:

published

File: 05 - Virtual Gallery 3Title: Virtual Gallery 3ID: 05Date: 1999 - 2000 (date of creation)Location of originals:

Box 5-3

Publication status:

published

File: 06 - Virtual Gallery 3Title: Virtual Gallery 3ID: 06Date: 1999 - 2000 (date of creation)

Location of originals:

Box 5-4

Publication status:

published

File: 07 - Signage, visible storageTitle: Signage, visible storageID: 07Date: 1998 (date of creation)Location of originals:

Box 5-5

Publication status:

published

File: 08 - The Museum of Anthropology. Virtual collections storage as a solution to space shortages and strategic adaptations [Report]Title: The Museum of Anthropology. Virtual collections storage as a solution to space shortages and strategic adaptations [Report]ID: 08Date: 1998 (date of creation)Location of originals:

Box 5-6

Publication status:

published

File: 09 (MOA Audio 278) - Exhibit A: Gallery 5 Evaluation interviews Mar. 17/00 / Kirsty Krug: Marjorie Halpin, Alexia Bloch, Michael Ames, Alexia BlochTitle: Exhibit A: Gallery 5 Evaluation interviews Mar. 17/00 / Kirsty Krug: Marjorie Halpin, Alexia Bloch, Michael Ames, Alexia Bloch

ID: 09 (MOA Audio 278)

Date: 2000 (date of creation)

Location of originals:

Audiotapes Box 13

Publication status:

published

Access points:

- Sound recording (documentary form)
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